## MONTHLY INSIGHT

## Some Markets Zig, Others Zag

"...while the current concern about weak bond returns may be troubling, it is important to keep these numbers in perspective..."

Average Quarterly Returns							
FTSE							
Universe	TSX						
Bond	Stock						
Index	Index						
1990 to 1.7%	o 2015 2.4%						
10 Worst Sto 3.0%	ock Quarters -14.8%						
10 Worst Bo -2.0%	nd Quarters 3.3%						

This table shows the average quarterly return between 1990 and 2015 for the Canadian bond and equity markets. The worst quarterly returns are also shown for these markets and confirms that bonds have gained in value during falling equity markets and haven't declined nearly as much when bond prices do fall.



# Investors have long divided their assets between stocks and bonds in the belief that those asset classes counterbalance each other. One "zigs" when the other "zags". The theory of complementary asset classes is the cornerstone of investment management. However, the correlation between stocks and bonds is constantly changing and currently bond returns are less volatile than stock returns. The only certainty is that no one can predict the future and that most of the time returns for either asset class are generated randomly of each other, except during extreme events and then history is a clear guide.

Investors place money in stocks and bonds depending upon their desired return and risk trade-off. Stocks outperform bonds over the long term, although there are periods when bonds excel, usually the result of severe economic events: the 1930s Depression; World War II or the 2008 Great Recession. On the other hand, stocks are riskier and more volatile than bonds as bonds principally protect investors against inflation. Varying the weighting of stocks and bonds will attain the right blend of risk exposure at a given time, but in bad times it is the direction of the movement between stocks and bonds that is key.

Recently stocks and bonds have been moving together, much more so than in the past as both markets are being flooded with financial liquidity and distorting the traditional relationship. Stock and bond re-

turns have normally been positively correlated as shown by the quarterly return correlation of 0.07 for the period from 1970 to 2011. Over the past 40 years there have been a number of very different stories over various subperiods as correlations ranged anywhere from +0.60 to -0.60. Historically stock prices have gone up when bond prices were falling, as stronger economic activity drove investors to stocks and away from bonds. Dramatic economic weakness can trigger the reverse.



Sep-98 Dec-08 Sep-08 Mar-01 Dec-00 Sep-02 Sep-11 Sep-01 Sep-90 Jun-02

This chart shows the worst calendar quarterly returns for the S&P/ TSX Stock Index (grey column) since 1990 and the corresponding return for the FTSE Universe Bond Index (maroon column). The complementary role of bonds in a balanced portfolio is to provide portfolio protection during falling equity markets.

While equities have normally been the primary driver of performance for balanced

portfolios, the chart above and the data to the right clearly illustrate how bonds have performed during the 10 worst calendar quarters for stocks going back to 1990. In these cases bonds have done extremely well, returning 3.0% per quarter which is 79% better than the average quarterly bond return. Stocks declined an average of 14.8% during these 10 worst quarters. At the other extreme, the 10 worst quarters for bonds since 1990 generated average losses of 2.0% while stocks gained 3.3%, which was 36% greater than normal. This is exactly what investors should expect. So while the current concern about weak bond returns may be troubling, it is important to keep these numbers in perspective when it comes to understanding why bonds are used in the first place. They are there for protection.

Investors need to keep in mind that the relative movement between stocks and bonds can have signification impact on their portfolios. Achieving excess returns means more than tracking the news about future risks to stock specific holdings such as the impact of the European financial crisis, disappointing economic reports, or the energy sector crash. It means protecting against the extremes because that is where the game is truly won or lost. S&P TSX

S&P 500

MSCI EAFE

MSCI World

MSCI Asia

**MSCI** Europe

**Currencies:** 

(%) (C\$)

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### MARKET DATA 31 MAY 2015

#### Index Total Returns (%) (C\$)

S&P TSX High Dividend

**MSCI Emerging Markets** 

S&P TSX Preferred Shares

Russell 2000 (US Small Cap)

S&P TSX Small Cap

US\$

GBP

YEN

EURO

(C\$) Bond Total Returns (%) - DEX Indices									
1 Month	1 Year	5 Years		1	Month	1 Year	5 Years	1'iel	
-1.2	5.8	8.1	Universe		0.2	7.1	5.6	1.90	
-4.7	-3.4	10.7	Short Bonds		0.4	3.2	3.2	1.10	
0.3	-7.2	3.5	Mid Bonds		0.3	7.3	6.4	1.89	
-0.5	-3.1	3.8	Long Bonds		-0.1	12.7	8.7	2.92	
4.3	29.1	21.5	Federal Bonds		0.2	5.6	4.2	1.21	
5.2	26.9	18.6	Provincial Bonds		0.2	10.1	7.0	2.25	
2.6	15.5	15.4	Corporate Bonds		0.2	5.8	6.1	2.39	
3.4	22.8	18.5	Real Return Bonds		-1.7	7.0	6.1	0.28	
1.6	7.3	12.4	91 Day T-Bills		0.1	0.8	0.9	0.63	
2.6	25.9	9.9							
-1.2	13.2	6.4	Barclays Aggregate Bond (US	S\$)	-0.2	3.0	3.9		
2.0	110	25		_	2.0	25.4	4.0		
-3.0	-14.9	-3.5	Commodifies: Inde	ex	-2.0	-35.4	-4.2		
0.8	-7.7	1.2	(%) (US\$) C	Dil	1.1	-41.3	-6.9		
2.3	4.5	4.5	Go	ld	1.0	-4.5	-0.4		
-0.6	-6.1	-2.8	Whe	at	-4.7	-34.1	2.1		

Sector Returns (%)	S&P TSX (C\$)		·76.	ുര് S&P 500 (US\$)		🔥 MSCI EAFE (US\$)			US\$)	тъ.		
	1 Month	1 Year	5 Years	Nors	1 Month	1 Year	5 Years	Ners	1 Month	1 Year	5 Years	Ners
Consumer Discretionary	4.9	27.1	15.5	6.3	1.2	16.2	18.9	12.3	-0.2	4.3	12.3	13.2
Consumer Staples	1.4	39.2	21.2	2.4	0.7	8.3	13.1	9.2	-0.9	-3.1	10.0	11.0
Energy	-7.1	-29.8	-5.1	21.6	-5.2	-17.6	7.6	7.9	-5.5	-27.2	-1.0	5.6
Financial Services	-1.7	3.2	7.0	36.1	1.6	10.3	10.9	15.8	-1.4	-3.4	5.9	25.7
Health Care	3.3	47.0	29.6	6.0	4.3	25.3	21.0	15.9	-1.3	5.7	14.0	11.7
Industrials	-2.4	6.0	13.9	8.3	0.0	3.1	13.3	10.5	-0.5	-2.9	7.3	12.6
Information Technology	-0.2	39.6	11.6	2.3	2.0	17.0	15.5	20.1	1.9	9.3	5.7	4.9
Materials	-0.8	-4.2	-7.7	10.5	0.3	2.5	11.3	2.6	-0.7	-9.4	0.9	7.5
Telecommunication	2.7	4.2	9.1	4.5	-1.9	-2.0	8.9	2.5	-2.0	-1.8	7.9	4.5
Utilities	-3.2	4.2	3.7	2.0	0.0	4.1	9.2	3.2	1.2	-8.4	-1.3	3.3
Growth Index	0.1	24.9	8.2		1.6	12.7	15.9		-0.4	0.1	8.3	
Value Index	-2.4	-2.9	4.5		0.4	6.2	12.3		-1.6	-6.0	5.3	
16 000 -				2 200	1 - <b></b>			2	000			
Index Charts				2,200	·			-	mm			
12 Months ending 15,000 - May 2015	M		M	2,100	-	M	ww	<b>W</b> <sup>(1)</sup> 1.	,900 -	M.	Λ.	M
3				2,000	)+ . M	~ ( V	111	1 1	,800 +			

14,000 Grey shaded areas indicate periods of stock index decline. 13,000

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1,700 1,600 72604076466 2



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